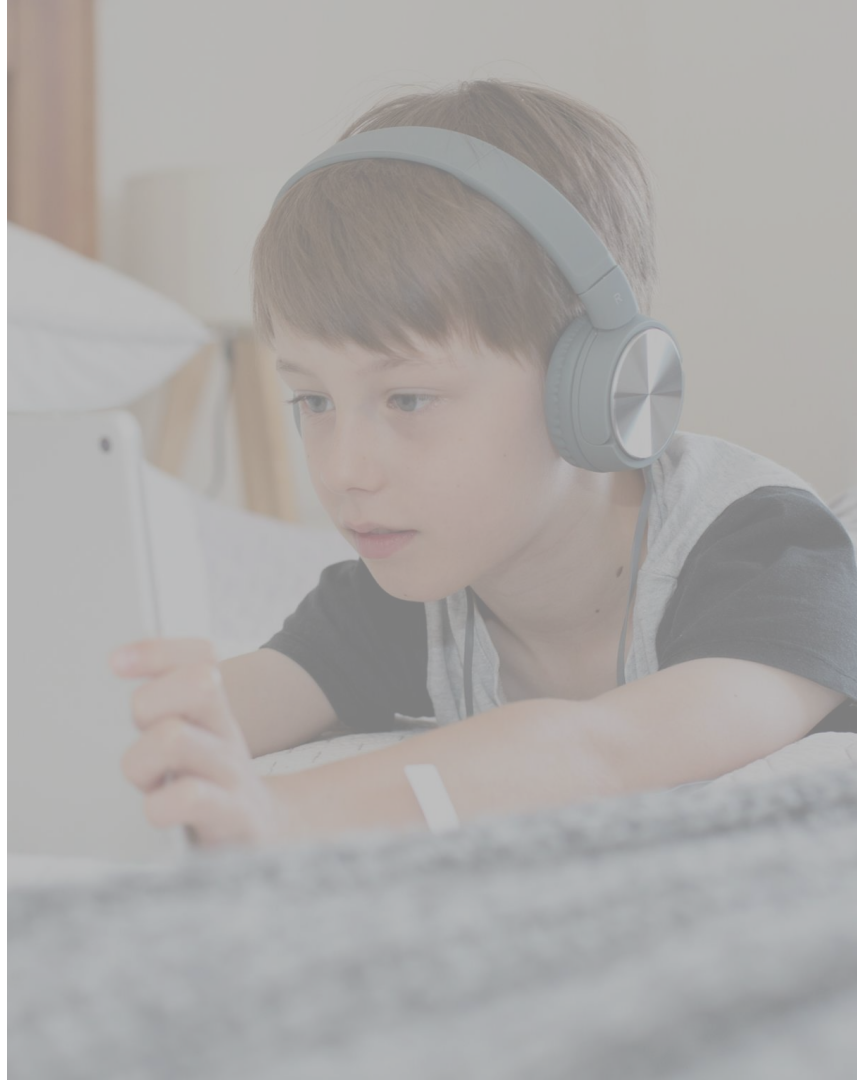




MR-PROTECT

Forget old school adult website blockers; protect your whole operating system with high tech AI online and offline.



OVERVIEW

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MR-PROTECT TEAM



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Emre Günaydin

CEO/Developer

Career:

- Studied Electrical and Electronics Engineering
- Currently Test Agent (Team Leader) of a Test Automation Team in Siemens AG
- 17 Years Software Development/Test Experience
- 9 Years Team Leader Experience
- Languages: German, Turkish, English

Hobbies:

- Professional Guitarist and Vocalist
(Several Gigs per Year Facebook/Morgenemre)
- Fitness





INTRODUCTION

MR-PROTECT is an AI based parental control app, fills a big gap in parental control app market with its four unique high-tech solutions, **which do not exist on any parental control app in the world.**

Problem



Parental Control App Market Pain Problems

- **Cybersex blocking** is impossible
- Adult content blocking **just available for web browsers**
- **Offline** solution does not exist
- **VPN Cancellation** does not exist





Solutions

**Mr-Protect
AI based all-in
Parental Control App**

AI Adult Content Screen Blocking

Shutting down apps automatically, which contain explicit content on the screen independent of app type (video players, emails, USB sticks, computer games etc.)

AI Webcam Adult Content Monitoring/Blocking

Shutting down webcam apps automatically and sending notifications to parents, if any explicit content is detected on the camera.

Offline Protection

Blocking all explicit images in online and offline mode of device.

VPN Cancellation

Detecting active VPN application on protected device and blocking against website blocking bypass.

Solutions in detail (4 Important Feat.)



AI Adult Content Screen Blocking

(First and only in the world)

- 1- Monitors screen locally.
- 2-AI tech processes the monitored data at the background.
- 3-Closes open app automatically, if any adult content detected.

[Demo:](#)
[Link](#)



AI Adult Content Webcam Monitoring/ Blocking

(First and only in the world)

- 1-Monitors webcam locally.
- 2-AI tech processes the monitored data at the background.
- 3-Closes open webcam app automatically, if any adult content detected.

[Demo:](#)
[Link](#)



Offline Protection

(First and only in the world)

- 1- AI tech does not require any external server; it works locally on protected device.
- 2-Protection is not only restricted with web browser but also, all interfaces (webcam apps, video players, emails, computer games etc.).

[Demo:](#)
[Link](#)



VPN Cancellation

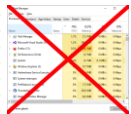
(First and only in the world)

- 1-Monitors VPN configuration periodically.
- 2-If any active installed VPN app is detected, then closes the internet connection automatically and keeps the device offline till VPN is disabled by the user.

[Demo:](#)
[Link](#)



Solutions in detail (Other Feat.)



Task Manager Blocking

Disables task manager in Windows.

Demo:

-



Notifications

SMS(Not released yet.), Email, menubar/status bar badge(on protected device) and alerts(on protected device).

Demo:

-



Photo Encryption/Blurring

Blurring and encryption options for detected and saved photos with adult content on local PC.

Demo:
[Link](#)



AI Disk Scan

Scans photos for explicit images on the entire hard drive and sends a report.

Demo:
[Link](#)



Weekly/ Daily Report

Reports the selected AI webcam, screen or disk scan activities daily or weekly.

Demo:

-



Proof of Protection

At least one screenshot image (no matter Includes explicit content or not) from protected device attached to reporting.

Demo:

-



DNS Hijack Protection

Protects DNS settings(Used for website blocking) of protected device against manipulations.

Demo:
[Link](#)



Shut Down Protection

Prevents the application from being closed by anyone even via task manager or activity monitor.

Demo:
[Link](#)



Local Processing

The entire process and analysis occur just locally on your children's devices.

Demo:

-



Scheduler

Parents can schedule the execution time and blocking/monitoring mode according to their needs.

Demo:

[Link](#)



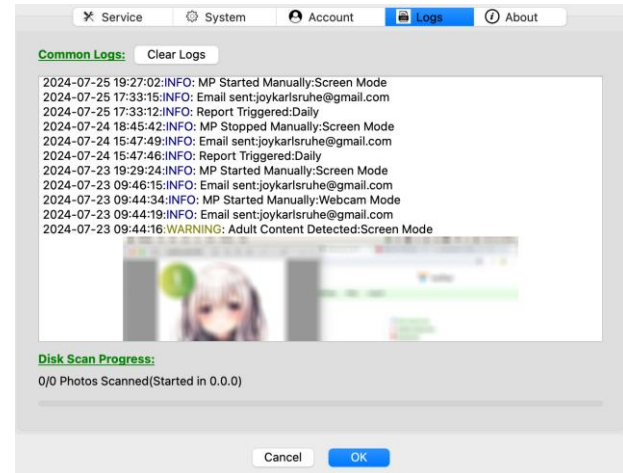
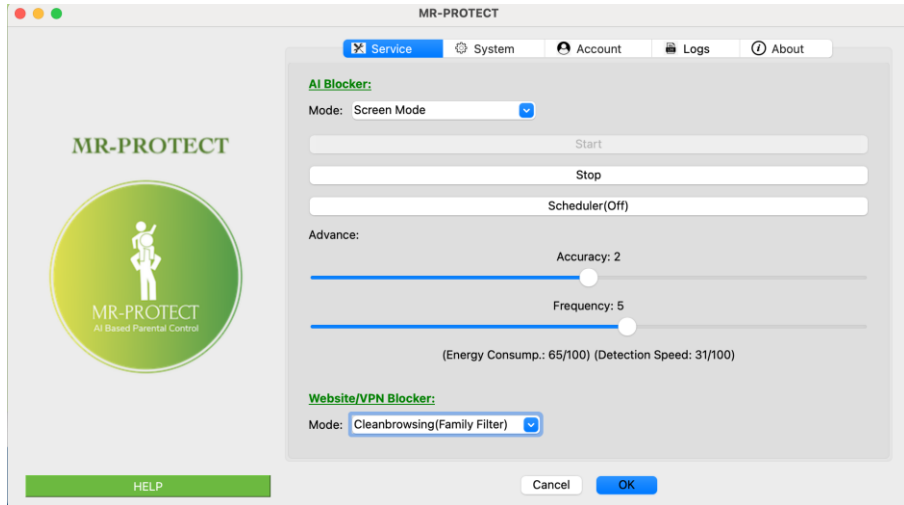
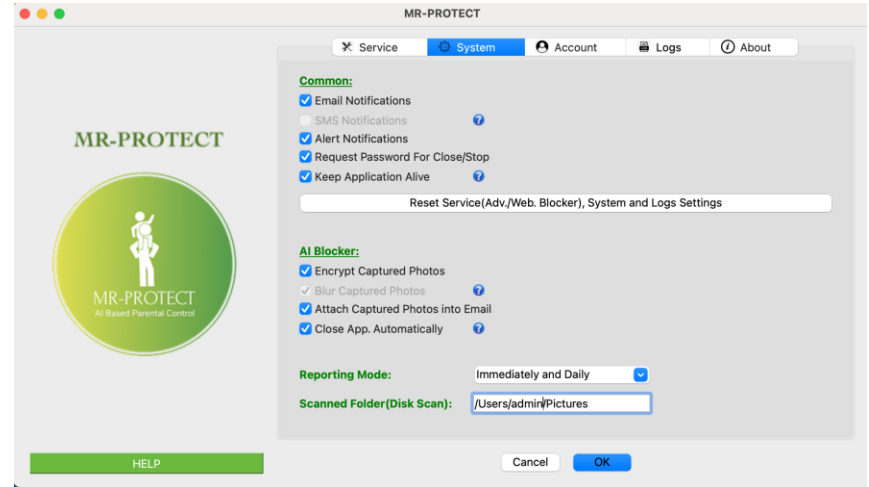
Website Blocking

Blocks millions of adult websites, enables Safe Mode for Google, Bing and Youtube and more ...

Demo:
[Link](#)



Product (Some screenshots of GUI)



Pricing Plan



- . License: 1 Year
- . Max Devices: 5
- . Platforms: Mac & Windows
- . AI-Screen Monitoring
- . AI-Web. Monitoring
- . AI-Screen Blocking
- . AI-Web. Blocking
- . AI- Disk Scan
- . VPN Cancellor
- . Web Filtering
-

€39,95



- . License: 5 Days
- . Max Devices: 1
- . Platforms: Mac & Windows
- . AI-Screen Monitoring
- . AI-Web. Monitoring
- . AI-Screen Blocking
- . AI-Web. Blocking
- . AI- Disk Scan
- . VPN Cancellor
- . Web Filtering
-

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Market Size

2021: Global Parental Control Software Market Value: **€1.2 Billion**

2031: The projections are that it will reach a market value of **€3.93 billion**

50%

parents in America
protect their kids
by parental control
apps

41%

of French 15-, 16-
and 17-year-olds
visit dedicated
pornographic sites
(2022)

257%

In first of half of
2023, 257% more
confirmed reports of
sextortion criminal
content than in 2022
(IWF-UK)



Some of Market Leader Revenues and Users



CovenantEyes™

Revenue: ~ €23 M

Users: 2 M



bark

Revenue: ~ €10 M

Users: 2 M



Revenue₍₂₀₂₁₎: ~ €1.6 M

Users: -

Competitors

	Price	Webcam Adult Cont. Monitoring	Webcam Adult Cont. Blocking	Screen Adult Cont. Monitoring	Screen Adult Cont. Blocking	VPN Canceled	Adult Content Disk Scan	Offline Protection	App Blocking	Time Limit	Web Filtering	Location Tracking	Text, Social Media Monitoring	Removal Protection
Mr-Protect (M,W)	€39,95/yr	✓	✓	✓	✓	✓	✓	✓	✗	✗	✓	✗	✗	✗
Covenant Eye (M,W,A,I)	€168,95/yr	✗	✗	✓	✗	✗	✗	✗	✗	✗	✓	✗	✗	✓
Canopy (M,W,A,I)	€91,23/yr	✓	✓	✓	✗	✗	✗	✗	✓	✓	✓	✓	✗	✓
Bark App (M,W,A,I)	€91,23/yr	✗	✗	✗	✗	✗	✗	✗	✓	✓	✓	✓	✓	✓
Qustodio (M,W,A,I)	€42,95/yr	✗	✗	✗	✗	✗	✗	✗	✓	✓	✓	✓	✗	✓
Norton Fam. (M,W,A,I)	€49,99/yr	✗	✗	✗	✗	✗	✗	✗	✓	✓	✓	✓	✗	✓

M:MacOS W:Windows A:Android I:IOS

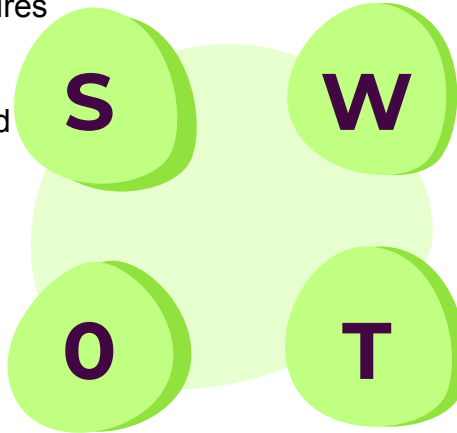


Monitoring and blocking just available for photo shooting not for cybersex

SWOT Analysis

- Four Game Changer Unique Features
- The Lowest Price in AI Based Competitors
- Development and Test Background Of Founder

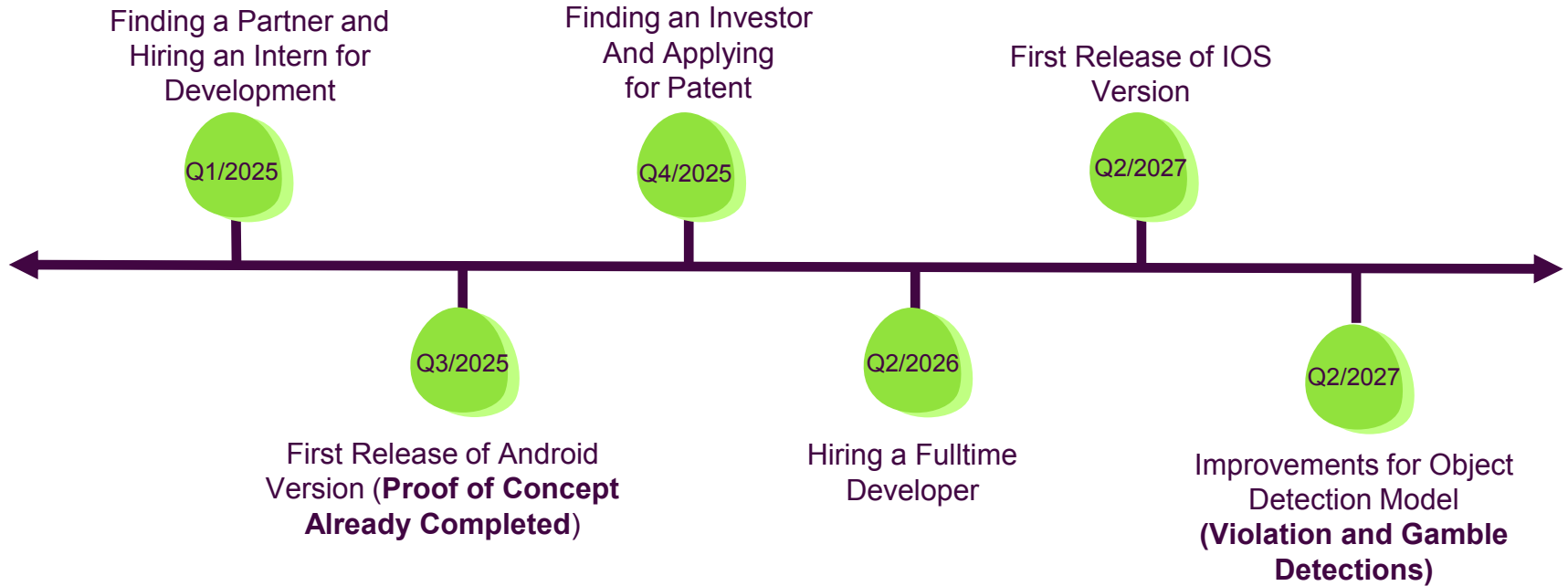
- A High Market
- With Increasing Interest in Social Media, the Demand for Parental Control Apps is Increasing



- IOS and Android Unsupported Yet
- One Man Show Till Now
- No Money Resource Available (Investor required)

- Competitors can Implement The Same Features(Patent Required)

Timeline



Press

MR-PROTECT on RNF TV(06.08.2024)



Video Link (20th Min)

MR-PROTECT on Baden TV(27.05.2024)



Video Link(10th Min)

THANKS!



Do you have any questions?

support@mr-protect.com

+49 157 735 26 406

<https://mr-protect.com>

